



Kate Lelek

UI/UX Designer

Experience

March 2018 – Present
1 year, 5 months

UI/UX Designer

SALT Blockchain, Inc.

First in-house designer. Molded the user experience and interface design of the customer portal and was design lead for the mobile app. Also responsible for content creation, iconography, illustrations, and other internal and external collateral.

Sept 2017 – Feb 2018
6 months

UI Designer (Contractor)

Spectrum / Charter Communications

Created pixel perfect interface designs for native Android and iOS consumer apps, worked side by side with development team, and presented finalized designs to executives and stakeholders.

June 2015 – Aug 2017
2 years, 2 months

Visual Designer / Creative Lead

TurboJet Partners / Power Werks

Built the product and creative department from the ground up. Created user-centered designs for web platforms and mobile apps. Developed brand guidelines, drove brand strategy, and designed various media marketing collateral.

Nov 2013 – May 2015
1 year, 6 months

Graphic Design Intern

Carthage College

Designed new and updated existing print pieces and content for web including posters, flyers, booklets, banners, and iconography. Also assisted in production.

Education

Program
Attended

Springboard

UX Design
May 2017 – Aug 2017

Degree / Major
Graduated

Carthage College

Bachelor of Arts - Graphic Design
May 2015

Contact



katelelek.com



katelelekdesign@gmail.com



630-877-5582



linkedin.com/in/kate-lelek

Software

Sketch
Figma
XD
Illustrator
Zeplin
JIRA / Atlassian
InVision
InDesign
Photoshop

Skills

UI/UX Design
Visual Design
Icon Design
Prototyping
Illustration
Brand Development
Marketing/Advertising
Photography
Art Direction



Kate Lelek

UI/UX Designer

Recommendations

“Kate has a keen eye for design thinking and is one of the fastest designers I've worked with from idea to first concept. She isn't afraid to throw something away if it isn't working and constantly strives towards the best user experience design. She can think like a user and work across web and mobile applications. She played a key role in designing SALT's first borrower platform and was the design lead for all versions of the SALT mobile app. Kate is a valuable addition to any team looking for speed and quality in their digital product design.”

Rob Odell, VP of Product & Marketing - SALT Blockchain, Inc.

“Kate is a fantastic UX Designer. She brings a customer-centric, problem solving approach to her work. She repeatedly demonstrated that she can transform complex user experience challenges into easy, accessible user journeys that yield data-driven results for an organization. She elevates the team around her, and demands excellence in herself. Kate is a pleasure to work with - professional, personable, and driven.”

Jenny Shaver, COO - SALT Blockchain, Inc.